



SPARROW SOLUTIONS
GROUP



Ideas + Solutions = Transformation

*It takes **ideas** to initiate change.*

*It takes a **solution** to initiate a transformation.*

*It takes **transformation** to become new.*

Ideas + Solutions = Transformation is a personalized training, support, and resource webinar service for people in leadership positions who want to excel in new areas of service in a way that will position them to be above reproach.

Our team of experienced experts takes a team approach, partnering with your team, as we listen to and assess your stated needs, keeping watch for the unknowns and offering ideas for solutions to stay on track with your stated goals.

- Minimize the learning curve for personnel in new positions
- Benefit from expertise of professionals
- Save time and money by equipping your team to work smarter, not harder
- Reduce personnel frustrations and stress
- Increase confidence and morale



SPARROW VALUE

What are some of the possible areas where we can assist you through transformation?

We have identified the following areas that tend to need further development from having spent time in over 700 pregnancy centers/medical clinics:

- The complete transition of services offered, such as transitioning from a resource center to a medical clinic

- Leadership positions that have evolved as the pregnancy resource center transitions into a pregnancy medical clinic such as
 - Executive Director (ED)
 - Client Services Director (CSD)
 - Nurse Manager (NM)
 - Imaging Director (ID)
 - Clinic Manager (CM)
 - Director of Development (DOD)
 - Volunteer Coordinator
 - Board Members (BM)
- New employees hired as EDs, NMs, or CSDs

Has your clinic experienced any of those transitions?

Has your organization ever gone through an ED change only to have the new ED feeling overwhelmed with, "Where do I start?"

Imagine that new ED being shadowed by an experienced clinic ED and how that would impact his/her confidence, routine, transition and community impact. Worthwhile? ...Of course it is. It makes sense to equip her right from the get go, to be more effective. It's good stewardship.

Any role in the clinic can use this support to save time and money.

- We've played a role in assisting a new ED step into a clinic setting having never run a medical clinic.
- We've shared ideas with NM's and CM's for building the organization in the community at large.
- We've been called upon to build fund-raising strategies for medical professionals who want to be part of the PMC team.

Our experienced team offers services you can't get from any other group. We are unique in what we offer and how it's offered.

If you desire optimization in any areas of your organization or if you are considering a transition related to your services, call Sparrow Solutions Group at 702-925-8783.

Program Overview

Ideas + Solutions = Transformation begins with a 30-minute consultation where you tell us where you are, about your team, your community, where you've been, and where you see yourself going.

We'll ask questions, assess your stated needs, and put together a team who will develop a customized follow-up webinar-based consultation that connects their expertise in the areas where you most need direction and training.

In going through the webinar-based **Ideas + Solutions = Transformation**, clinics may determine they need on-site optimization for building a solid service platform.

*Clinics that invest in **Ideas + Solutions = Transformation** will receive priority consideration for scholarships.*

Scope of Service:

- Initial 30-minute consultation with ED and/or other PMC leader
- Use of Decision Guide to build Preliminary Power Program SM
- Customized follow-up webinar-based consultation with team of experts

Objectives:

- Participants will use a Decision Guide to build Preliminary Power Program SM
- Participants will receive an initial assessment of the most immediate needs of their PMC.
- Participants will receive recommendations from our team of experts.
- Participants will receive ideas for their top needs in their initial goals.
- Participants will share in developing solutions to their top three stated needs.
- Participants will receive follow-up coaching related to transformation.

Fees

The fee of \$250 for **Ideas + Solutions = Transformation** includes the following:

- Initial 30-minute consultation
- Customized follow-up webinar-based consultation

*Clinics that register for **Ideas + Solutions = Transformation** before Dec. 31, 2016 will receive a 50% discount.*

Scholarships are not available for this course through December 31, 2016, because of the discount. For other courses, Please complete application for consideration.

We wish to provide quality training to all medical clinics that desire to work with our team.

If you have any questions or concerns regarding our services, please contact Ginnie Wilson (702) 925-8737.